

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

<u>Contract / Revision</u> 489204 /		<u>Alt Order #</u> 06274861
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u> 324
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/20/12	08/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$825.00			
N 2	KVVU	08/15/12	08/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$825.00			
N 3	KVVU	08/20/12	08/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$750.00			
N 4	KVVU	08/15/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$750.00			
N 5	KVVU	08/20/12	08/21/12	Cops	2-3p		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$185.00			
N 6	KVVU	08/15/12	08/17/12	Cops	2-3p		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Cops	2-3p	---WThF----	:30		\$185.00	NM		
			See MG 6.5									
	3	KVVU	08/13/12-08/19/12	Cops	2-3p	---WThF----	:30		\$185.00	NM		
			See MG 6.4									
	4	KVVU	08/16/12-08/16/12	Cops	1-2pm	----Th-----	:30		\$185.00	NM		
			Ⓜ MG for 6.3 08/16									
	5	KVVU	08/17/12-08/17/12	Cops	1-2pm	-----F----	:30		\$185.00	NM		
			Ⓜ MG for 6.1 08/17									
N 7	KVVU	08/20/12	08/21/12	Anderson	3-4p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$275.00			
N 8	KVVU	08/15/12	08/17/12	Anderson	3-4p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
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(702)435-5555

Contract / Revision	Alt Order #
489204 /	06274861

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY FOR PRESID	324

Advertiser	Original Date / Revision
Romney for President, Inc	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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	1	KVVU	08/13/12-08/19/12	Anderson	3-4p	---WThF----	:30		\$275.00	NM																												
	See MG 8.4																																					
	3	KVVU	08/13/12-08/19/12	Anderson	3-4p	---WThF----	:30		\$275.00	NM																												
	See MG 8.5																																					
	4	KVVU	08/16/12-08/16/12	Anderson	2-3p	----Th-----	:30		\$275.00	NM																												
	Ⓜ MG for 8.1 08/16																																					
	5	KVVU	08/17/12-08/17/12	Anderson	2-3p	-----F-----	:30		\$275.00	NM																												
	Ⓜ MG for 8.3 08/17																																					
N 9	KVVU	08/15/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00																										
	<table> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr> <tr> <td>Week: 08/13/12</td><td>08/19/12</td><td>--WTF--</td><td>3</td><td>\$350.00</td><td colspan="8"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/13/12	08/19/12	--WTF--	3	\$350.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/13/12	08/19/12	--WTF--	3	\$350.00																																		
	3	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$350.00	NM																												
	See MG 9.4																																					
	4	KVVU	08/16/12-08/16/12	Dr OZ	3-4p	----Th-----	:30		\$350.00	NM																												
	Ⓜ MG for 9.3 08/16																																					
N 10	KVVU	08/20/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00																										
	<table> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>MT-----</td><td>2</td><td>\$350.00</td><td colspan="8"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/20/12	08/26/12	MT-----	2	\$350.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/20/12	08/26/12	MT-----	2	\$350.00																																		
N 11	KVVU	08/15/12	08/17/12	Fox 5 News at 5	5-530p		:30			NM	6	\$3,510.00																										
	<table> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr> <tr> <td>Week: 08/13/12</td><td>08/19/12</td><td>--WTF--</td><td>6</td><td>\$585.00</td><td colspan="8"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/13/12	08/19/12	--WTF--	6	\$585.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/13/12	08/19/12	--WTF--	6	\$585.00																																		
	2	KVVU	08/13/12-08/19/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$585.00	NM																												
	See MG 11.7,11.8																																					
	3	KVVU	08/13/12-08/19/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$585.00	NM																												
	See MG 11.9,11.10																																					
	4	KVVU	08/13/12-08/19/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$585.00	NM																												
	See MG 11.7,11.8																																					
	6	KVVU	08/13/12-08/19/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$585.00	NM																												
	See MG 11.9,11.10																																					
	7	KVVU	08/16/12-08/16/12	Special Early News	Special Early News	----Th-----	:30		\$585.00	NM																												
	Ⓜ MG for 11.2,11.4																																					
	8	KVVU	08/16/12-08/16/12	Special Early News	Special Early News	----Th-----	:30		\$585.00	NM																												
	Ⓜ MG for 11.2,11.4																																					
	9	KVVU	08/17/12-08/17/12	Special Early News	Special Early News	-----F-----	:30		\$585.00	NM																												
	Ⓜ MG for 11.6,11.3																																					
	10	KVVU	08/17/12-08/17/12	Special Early News	Special Early News	-----F-----	:30		\$585.00	NM																												
	Ⓜ MG for 11.6,11.3																																					
N 12	KVVU	08/20/12	08/21/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,340.00																										
	<table> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>MT-----</td><td>4</td><td>\$585.00</td><td colspan="8"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/20/12	08/26/12	MT-----	4	\$585.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/20/12	08/26/12	MT-----	4	\$585.00																																		
N 13	KVVU	08/20/12	08/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,400.00																										
	<table> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>MT-----</td><td>4</td><td>\$600.00</td><td colspan="8"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/20/12	08/26/12	MT-----	4	\$600.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/20/12	08/26/12	MT-----	4	\$600.00																																		
N 14	KVVU	08/15/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,600.00																										
	<table> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr> <tr> <td>Week: 08/13/12</td><td>08/19/12</td><td>--WTF--</td><td>6</td><td>\$600.00</td><td colspan="8"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/13/12	08/19/12	--WTF--	6	\$600.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/13/12	08/19/12	--WTF--	6	\$600.00																																		

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<u>Contract Dates</u> 08/15/12 - 08/21/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 324
<u>Advertiser</u> Romney for President, In		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
	2	KVVU	08/13/12-08/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$600.00	NM		
	See MG 14.7, 14.8											
	3	KVVU	08/13/12-08/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$600.00	NM		
	See MG 14.9, 14.10											
	5	KVVU	08/13/12-08/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$600.00	NM		
	See MG 14.9, 14.10											
	6	KVVU	08/13/12-08/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$600.00	NM		
	See MG 14.7, 14.8											
	7	KVVU	08/16/12-08/16/12	Special Early News	Special Early News	----Th-----	:30		\$600.00	NM		
	Ⓜ MG for 14.6, 14.2											
	8	KVVU	08/16/12-08/16/12	Special Early News	Special Early News	----Th-----	:30		\$600.00	NM		
	Ⓜ MG for 14.6, 14.2											
	9	KVVU	08/17/12-08/17/12	Special Early News	Special Early News	-----F-----	:30		\$600.00	NM		
	Ⓜ MG for 14.5, 14.3											
	10	KVVU	08/17/12-08/17/12	Special Early News	Special Early News	-----F-----	:30		\$600.00	NM		
	Ⓜ MG for 14.5, 14.3											
N 15	KVVU	08/15/12	08/17/12	Extra	M-F 7-730p		:30			NM	3	\$1,725.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
Week: 08/13/12 08/19/12 --WTF-- 3 \$575.00												
	2	KVVU	08/13/12-08/19/12	Extra	M-F 7-730p	---WThF----	:30		\$575.00	NM		
	See MG 15.4											
	3	KVVU	08/13/12-08/19/12	Extra	M-F 7-730p	---WThF----	:30		\$575.00	NM		
	See MG 15.5											
	4	KVVU	08/16/12-08/16/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$575.00	NM		
	Ⓜ MG for 15.2 08/16											
	5	KVVU	08/17/12-08/17/12	Extra	M-Sa 8-10p/Su 7-1	-----F-----	:30		\$575.00	NM		
	Ⓜ MG for 15.3 08/17											
N 16	KVVU	08/20/12	08/21/12	Extra	M-F 7-730p		:30			NM	2	\$1,150.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
Week: 08/20/12 08/26/12 MT----- 2 \$575.00												
N 17	KVVU	08/20/12	08/21/12	TMZ	730-8p		:30			NM	2	\$1,650.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
Week: 08/20/12 08/26/12 MT----- 2 \$825.00												
N 18	KVVU	08/15/12	08/17/12	TMZ	730-8p		:30			NM	3	\$2,475.00
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	See MG 18.4, 18.5											
	2	KVVU	08/13/12-08/19/12	TMZ	730-8p	---WThF----	:30		\$825.00	NM		
	See MG 18.4, 18.5											
	4	KVVU	08/16/12-08/17/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$825.00	NM		
	Ⓜ MG for 18.2, 18.1											
	5	KVVU	08/16/12-08/17/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$825.00	NM		
	Ⓜ MG for 18.2, 18.1											
N 19	KVVU	08/15/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$5,175.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
Week: 08/13/12 08/19/12 --WTF-- 3 \$1,725.00												
N 20	KVVU	08/20/12	08/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$6,900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
489204 /	06274861

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/12 - 08/21/12	ROMNEY FOR PRESID	324

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, In	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$1,725.00			
N 21	KVVU	08/20/12	08/20/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$2,700.00			
N 22	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2-				2	\$950.00			
N 23	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2				2	\$300.00			
N 24	KVVU	08/19/12	08/19/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2				2	\$1,575.00			
Totals											74	\$54,950.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	74	\$54,950.00	\$46,707.50
Totals	74	\$54,950.00	\$46,707.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6274861 TRF# 489204
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

REP HEADLINE# 6274861 TRF# 489204
 \$\$\$ UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		300P-400P	30		\$275.00	8/15	8/17	1		W-F	1
PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY												
26	A		200P-300P	30		\$275.00	8/16	8/17	2		TH-F	2
PROGRAM : ANDERSON COOPER ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG17 ON LINE-8 FOR 1 SPOT/WK												
9	S		400P-500P	30		\$350.00	8/15	8/17	1		W-F	1
PROGRAM : DR OZ CON COM1: MAX 1X DAY												
27	A		300P-400P	30		\$350.00	8/16	8/17	2		TH-F	2
PROGRAM : DR OZ ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG17 ON LINE-9 FOR 1 SPOT/WK												
11	S		500P-530P	30		\$585.00	8/15	8/17	2		W-F	2
PROGRAM : NEWS CON COM1: MAX 2X DAY												
28	A		400P-430P	30		\$585.00	8/16	8/17	4		TH-F	4
PROGRAM : NEWS ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-11 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR AUG17 ON LINE-11 FOR 2 SPOTS/WK												
14	S		530P-600P	30		\$600.00	8/15	8/17	2		W-F	2
PROGRAM : NEWS CON COM1: MAX 2X DAY												
29	A		430P-500P	30		\$600.00	8/16	8/17	4		TH-F	4
PROGRAM : NEWS ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-14 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR AUG17 ON LINE-14 FOR 2 SPOTS/WK												

REP HEADLINE# 6274861 TRF# 489204 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG13/12 16.3
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#14			MISSED:W-F/530P-600P OFFER:TH-F/430P-500P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.	AUG16(2/WK) AUG16(4/WK)	AUG17 30S	30S	\$600.00 \$600.00	(AUG13/12) PLS ADVISE.	
M6	OK'D		BUY#15			MISSED:W-F/700P-730P OFFER:TH-F/900P-930P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.16	AUG16 AUG16(2/WK)	30S 30S	30S	\$575.00 \$575.00	(AUG13/12) PLS ADVISE.	
M7	OK'D		BUY#18			MISSED:W-F/730P-800P OFFER:TH-F/930P-1000P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.	AUG16 AUG16(2/WK)	30S 30S	30S	\$825.00 \$825.00	(AUG13/12) PLS ADVISE.	
M8	OK'D		BUY#21			MISSED:MON/800P-900P OFFER: NONE CMT:PRG CHG. PRE-BOOKED PLS APPROVE.	AUG20	30S	30S	\$2,700.00	(AUG13/12)	
AUG/12			52250.00									
										CONTRACT TOTAL	52250.00	
										TOTAL SPOTS	73	

MARKET TOTALS \$422,692 KVVU 13% KSNV 25% KLAS 47% KTNV 15% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6274861
*** ORIGINAL REV#0 ***

ORDER WORKSHEET
HARRIS REPORT FROM REP
AUG13/12 11.3
*** KVVU-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
12			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$585.00	8/20	8/21	4		M-TU	4
13			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$600.00	8/20	8/21	4		M-TU	4
14			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$600.00	8/15	8/17	6		W-F	6
15			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$575.00	8/15	8/17	3		W-F	3
16			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$575.00	8/20	8/21	2		M-TU	2
17			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$825.00	8/20	8/21	2		M-TU	2
18			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$825.00	8/15	8/17	3		W-F	3
19			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,725.00	8/15	8/17	3		W-F	3
20			1000P-1100P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$1,725.00	8/20	8/21	4		M-TU	4
21			800P-900P PROGRAM : HELLS KITCHEN	30		\$2,700.00	8/20	8/20	1		MON	1

REP HEADLINE# 6274861

*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

AUG13/12 11.3

*** KVVU-TV ***

:LINE#:REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
22		1000P-1100P	30		\$950.00	8/18	8/18	2		SAT	2
PROGRAM : NEWS											
23		800A-900A	30		\$300.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS											
24		1000P-1045P	30		\$1,575.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS											
AUG/12					54950.00						
										CONTRACT TOTAL	54950.00
										TOTAL SPOTS	74

MARKET TOTALS \$422,692

KVVU 13%

KSNV 25%

KLAS 47%

KTNV 15%

KVMY 0%

KVCW 0%

CABL 0%

KTUD 0%

SVC- NSI

DEMOS- RA35+*